



THREE ON THE BUND  
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**POP BAR OPENS AT THREE ON THE BUND**  
~ June 20th 2015 ~



Following the opening of POP American Brasserie in March 2015, Three on the Bund is delighted to announce the second of three phases of the extensive 7th floor renovations: the rooftop POP BAR.

Three on the Bund's 7th floor has been imagined as a journey through three of the most influential and emblematic cities of the USA.

In March, the first phase – POP American Brasserie – opened as an interpretation of a retro chic New York brasserie offering contemporary dishes and solid cocktails in a warm and cozy environment.

On June 19th, the second phase –POP Bar - will be unveiled. POP Bar will take us to Miami, a city rich of its multiculturalism, art deco influences and beach meets business lifestyle.



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No.3 The Bund 6<sup>th</sup> Floor 3 Zhong Shan Dong Yi Road Shanghai, China 200002  
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Later this year in autumn, the third phase will be revealed, giving Shanghaiers a little time to guess by which city and ambiance it is influenced.

POP Bar occupies the East terrace of Three on the Bund's rooftop, a location made famous for its unparalleled view over the Lujiazui skyline.

While re-imagining this Bund hotspot, we were struck by visions of Miami coastlines, the Colony Hotel, 1950's Cadillac with oversized chrome fenders, flamingos, toucans and crocodiles, and of course beautiful healthy happy people.

And so we POP'ped these visions to create a fun elegant and funky lounge for our guests to enjoy afternoons and nights in good company and fun music.

The interior bar has been extended to step out on the terrace, allowing a much better access to guests. The bar is not only a wonderful tool to prepare and dispense light, fruity and tropical cocktails, it is also a giant canvas featuring five fun artworks to be discovered with a cocktail in hand.

A contemporary cartoony fresco depicting Miami's lifestyle and happy people, loosely inspired by giant graffiti that can be observed while walking in the city, adorns the East flag-bearing wall.

Music will play a primordial role in POP Bar, expressing the richness and diversity of Miami's cultural scene. Expect some pure fresh and sunny House Music.

Miami's Latin, Hispanic, Caribbean and WASP influences blend in a variety of music, drinks and food expressions to bring an original and zesty vibe to the Bund.

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Website [www.threeonthebund.com](http://www.threeonthebund.com)  
Business Hour: Sunday to Friday: from 2pm till late  
Saturday: from 1pm till late.  
Dress Code Casual  
General Manager Ahmed Ameziane



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**Editor's Note:**

Three on the Bund is Shanghai's leading epicurean lifestyle destination blending gastronomy, art, culture, and music in an elegant, sophisticated gathering place for vibrant people and stimulating ideas. It created and manages 6 award-winning restaurants and bars, The Cupola, and Shanghai Gallery of Art. It is also home to German luxury leather goods brand MCM and Unico by Mauro Colagreco located on the 1<sup>st</sup> and 2<sup>nd</sup> floors respectively.

Three on the Bund regularly hosts Three Talks, an ongoing inspirational speaker series open to public, featuring international distinguished artists, entrepreneurs and leaders as guest speakers.

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**For more information, please contact:**

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